

PENDING CLAIMS  
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19. A transparent or translucent colored cosmetic composition for making up at least one of skin, lips and superficial body growths, comprising a bulk transparent or translucent cosmetic base and at least one coloring agent in an amount such that the transmission of a 10  $\mu\text{m}$  layer of the composition measured at a wavelength of a maximum of an absorption or scattering peak of the coloring agent ranges from 20% to 80%.

20. The colored cosmetic composition according to claim 19, wherein the transparent or translucent cosmetic base is a substantially colorless base.

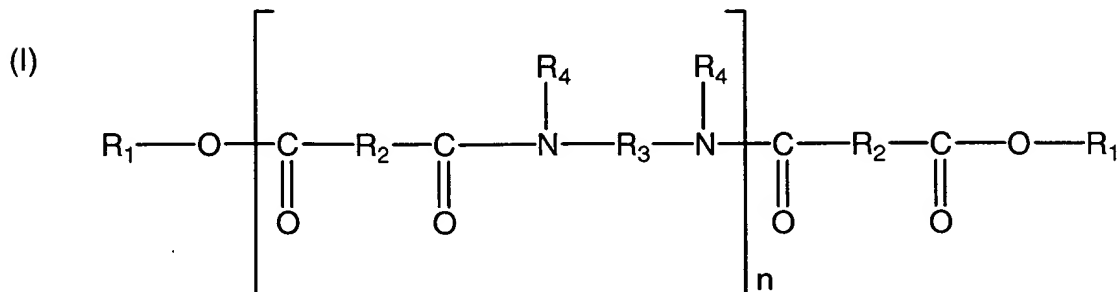
21. The colored cosmetic composition according to claim 19, wherein the cosmetic base is chosen from aqueous gels and oily gels.

22. The colored cosmetic composition according to claim 21, wherein the gel is in stick form.

23. The colored cosmetic composition according to claim 19, wherein the base is an anhydrous gel formed from a fatty phase which is liquid at ambient temperature comprising an oil chosen from polar oils and nonpolar oils, wherein the fatty phase is structured by a gelling agent for fatty phases which is chosen from at least

one of hydrophobic pyrogenic silicas, gelling polyamides, and hydrophobic galactomannans.

24. The colored cosmetic composition according to claim 23, wherein the gelling polyamide corresponds to the formula (I):



in which n represents a whole number such that the number of ester groups ranges from 10% to 50% of the total number of the ester and amide groups;

R<sub>1</sub>, which may be identical or different, represents a group chosen from alkyls having at least 4 carbon atoms and alkenyls having at least 4 carbon atoms;

R<sub>2</sub>, which may be identical or different, represents a C<sub>4</sub> to C<sub>42</sub> hydrocarbonaceous group, provided that 50% of the R<sub>2</sub> groups represent a C<sub>30</sub> to C<sub>42</sub> hydrocarbonaceous group;

R<sub>3</sub>, which may be identical or different, represents an organic group having at least 2 carbon atoms, hydrogen atoms, and optionally at least one atom chosen from oxygen atoms and nitrogen atoms; and

R<sub>4</sub>, which may be identical or different, represents a group chosen from hydrogen atoms, C<sub>1</sub> to C<sub>10</sub> alkyls, optionally directly bonded to R<sub>3</sub> or to another R<sub>4</sub>, so that the nitrogen atom to which both R<sub>3</sub> and R<sub>4</sub> are bonded forms part of a heterocyclic structure defined by R<sub>4</sub>-N-R<sub>3</sub>, with at least 50% of the R<sub>4</sub> groups representing a hydrogen atom.

25. The colored cosmetic composition according to claim 24, wherein  $R_1$ , which may be identical or different, represents a group chosen from alkyls having 4 to 24 carbon atoms and alkenyls having 4 to 24 carbon atoms.

26. The colored cosmetic composition according to claim 19, wherein the coloring agent is chosen from at least one of water-soluble dyes, fat-soluble dyes, pigments, pearlescence agents, and lakes.

27. The colored cosmetic composition according to claim 26, wherein the water-soluble dye is chosen from at least one of extracts of sorghum, *Pterocarpus soyauxii*, *Monascus*, *Lawsonia inermis*, *Mercurialis perenis*, *Helianthus aanus*, *Impatiens balsamina*, *Curcuma longa*, *Phytolacca decandra*, *Solidago aureus*, *Juglans regia*, *Iris germanica*, *Alkanna tinctoria*, *Chrozophoro tinctoria*, and *Isatis tinctoria*.

28. The colored cosmetic composition according to claim 26, wherein the fat-soluble dye is chosen from at least one of Sudan red III, lutein, quinizarin green, alizural purple SS, carotenoid derivatives, annatto derivatives, and fuchsin derivatives.

29. The colored cosmetic composition according to claim 28, wherein the carotenoid derivative is chosen from lycopene,  $\beta$ -carotene, bixin, and capsantein.

30. The colored cosmetic composition according to claim 26, wherein the pigment is chosen from at least one of white inorganic pigments, ~~or~~ colored inorganic pigments, white coated inorganic pigments, colored coated inorganic pigments, white organic pigments, and colored organic pigments.

31. (Cancelled)

32. The colored cosmetic composition according to claim 26, wherein the pearlescence agent is chosen from mica covered with at least one of titanium oxide and bismuth oxychloride and titanium oxide-coated mica covered with at least one of iron oxide, ferric blue, chromium oxide, and precipitated organic pigments.

33. The colored cosmetic composition according to claim 26, wherein the lake is chosen from at least one of lakes based on cochineal carmine, lakes based on at least one of calcium salts, barium salts, aluminum salts, strontium salts, and ~~or~~ zirconium salts, and lakes based on acid dyes.

34. The colored cosmetic composition according to claim 26, wherein the composition comprises at least one dye chosen from water-soluble dyes and fat-soluble dyes, wherein the dye is soluble in the cosmetic base.

35. The colored cosmetic composition according to claim 34, wherein the composition comprises, as the coloring agent, at least one dye which is soluble in the

cosmetic base and wherein the composition is devoid of insoluble coloring agents chosen from pigments, pearlescence agents, and lakes.

36. The colored cosmetic composition according to claim 34, wherein the cosmetic base is a lipophilic base and wherein the composition comprises at least one lipophilic dye which is soluble in the lipophilic base.

37. The colored cosmetic composition according to claim 19, wherein the coloring agent is present in an amount such that the transmission of the 10  $\mu\text{m}$  layer of the composition measured at the wavelength of the maximum of the absorption or scattering peak of the coloring agent ranges from 25% to 80%.

38. The colored cosmetic composition according to claim 19, wherein the amount of coloring agent ranges from 0.05% to 3% by weight with respect to the total weight of the composition.

39. The colored cosmetic composition according to claim 19, wherein the amount of coloring agent ranges from 0.1% to 1% by weight with respect to the total weight of the composition.

40. The colored cosmetic composition according to claim 19, wherein the composition is chosen from anhydrous lipstick forms ~~or~~ and anhydrous foundation forms.

41. A process for the preparation of a transparent or translucent colored cosmetic composition for making up skin, lips and superficial body growths, comprising a bulk transparent or translucent cosmetic base and at least one coloring agent in an amount such that the transmission of a 10  $\mu\text{m}$  layer of the composition measured at a wavelength of a maximum of an absorption or scattering peak of the coloring agent ranges from 20% to 80%, wherein the process comprises:

- (1) selecting the cosmetic base,
- (2) preparing a series of samples of the cosmetic base comprising increasing amounts of the coloring agent dissolved or dispersed in the cosmetic base,
- (3) spreading each of the samples thus prepared over a translucent slide having a recess with depth of 10 $\mu\text{m}$ ,
- (4) optionally leveling the sample so as to obtain an even layer with a thickness of 10 $\mu\text{m}$ ,
- (5) measuring, for each of the samples, the transmission of the layer at the wavelength corresponding to the maximum of the absorption or scattering peak ( $\lambda_{\text{max}}$ ) of the coloring agent,
- (6) plotting a calibration curve wherein the values of the transmission at ( $\lambda_{\text{max}}$ ) is a function of the concentration of the coloring agent, and
- (7) incorporating the at least one coloring agent in a transparent or translucent cosmetic base which is identical or different from that selected in step (1) above and which is in a liquid state, the at least one coloring agent being incorporated

in the cosmetic base in an amount which, according to the calibration curve prepared for each coloring agent, results in a transmission at 10 $\mu$ m of ranging from 20% to 80%.

42. The process as claimed in claim 41, wherein the transmission in step (7) ranges from 25% to 80%.

43. The colored cosmetic composition according to claim 30, wherein the pigment is chosen from at least one of titanium dioxide, zirconium dioxide, cerium dioxide, zinc oxide, iron oxide, chromium oxide, ferric blue, chromium hydrate, carbon black, ultramarines, manganese violet, manganese pyrophosphate, and metal powders.

44. The colored cosmetic composition as claimed in claim 43, wherein the metal powder is chosen from silver powders and aluminum powders.